



Demographic and Income Profile

Prepared by Fitness Acquisitions, Inc.

Sample Report
500 N Kingsbury St
Chicago, IL 60610

Site Type: Drivetime

Latitude: 41.890724
Longitude: -87.639259
Drivetime: 4 minutes

Summary	2000	2007	2012
Population	115,764	132,934	140,296
Households	65,337	74,218	78,117
Families	21,376	23,125	23,495
Average Household Size	1.69	1.70	1.71
Owner Occupied HUs	26,067	32,398	33,932
Renter Occupied HUs	39,270	41,820	44,185
Median Age	34.2	35.8	37.7

Trends: 2007-2012 Annual Rate	Area	State	National
Population	1.08%	0.83%	1.22%
Households	1.03%	0.81%	1.27%
Families	0.32%	0.47%	1.00%
Owner HHs	0.93%	0.88%	1.29%
Median Household Income	4.39%	3.03%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	10,138	15.5%	8,349	11.3%	7,596	9.7%
\$15,000 - \$24,999	5,031	7.7%	4,538	6.1%	4,106	5.3%
\$25,000 - \$34,999	5,614	8.6%	4,228	5.7%	3,781	4.8%
\$35,000 - \$49,999	9,166	14.0%	6,828	9.2%	5,052	6.5%
\$50,000 - \$74,999	11,307	17.3%	12,536	16.9%	11,244	14.4%
\$75,000 - \$99,999	6,617	10.1%	9,471	12.8%	8,857	11.3%
\$100,000 - \$149,999	7,972	12.2%	10,409	14.0%	13,426	17.2%
\$150,000 - \$199,000	3,836	5.9%	6,894	9.3%	6,893	8.8%
\$200,000+	5,698	8.7%	10,957	14.8%	17,156	22.0%
Median Household Income	\$55,251		\$76,259		\$94,553	
Average Household Income	\$89,616		\$121,414		\$158,428	
Per Capita Income	\$51,135		\$68,510		\$89,003	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,865	4.2%	5,663	4.3%	6,103	4.4%
5 - 9	4,090	3.5%	4,416	3.3%	4,627	3.3%
10 - 14	3,501	3.0%	4,219	3.2%	4,251	3.0%
15 - 19	4,313	3.7%	5,365	4.0%	5,302	3.8%
20 - 24	10,369	9.0%	8,815	6.6%	11,973	8.5%
25 - 34	33,105	28.6%	35,517	26.7%	30,264	21.6%
35 - 44	19,800	17.1%	24,506	18.4%	26,492	18.9%
45 - 54	14,788	12.8%	16,760	12.6%	19,242	13.7%
55 - 64	10,263	8.9%	14,509	10.9%	15,888	11.3%
65 - 74	6,149	5.3%	7,660	5.8%	9,313	6.6%
75 - 84	3,423	3.0%	4,044	3.0%	4,975	3.5%
85+	1,100	1.0%	1,456	1.1%	1,864	1.3%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	77,845	67.2%	82,490	62.1%	81,424	58.0%
Black Alone	20,892	18.0%	26,778	20.1%	30,514	21.7%
American Indian Alone	258	0.2%	304	0.2%	334	0.2%
Asian Alone	7,001	6.0%	10,165	7.6%	12,564	9.0%
Pacific Islander Alone	100	0.1%	121	0.1%	136	0.1%
Some Other Race Alone	6,978	6.0%	9,413	7.1%	11,018	7.9%
Two or More Races	2,690	2.3%	3,662	2.8%	4,306	3.1%
Hispanic Origin (Any Race)	15,592	13.5%	22,173	16.7%	26,318	18.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. forecasts for 2007 and 2012.



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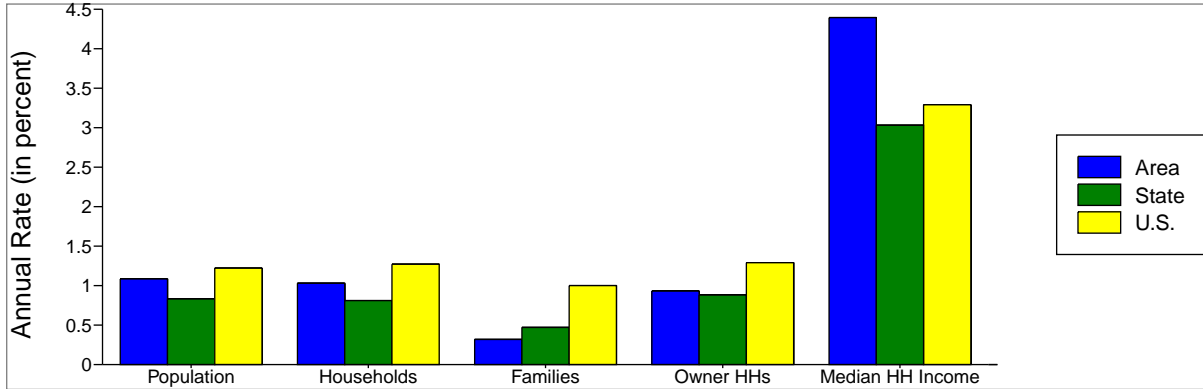
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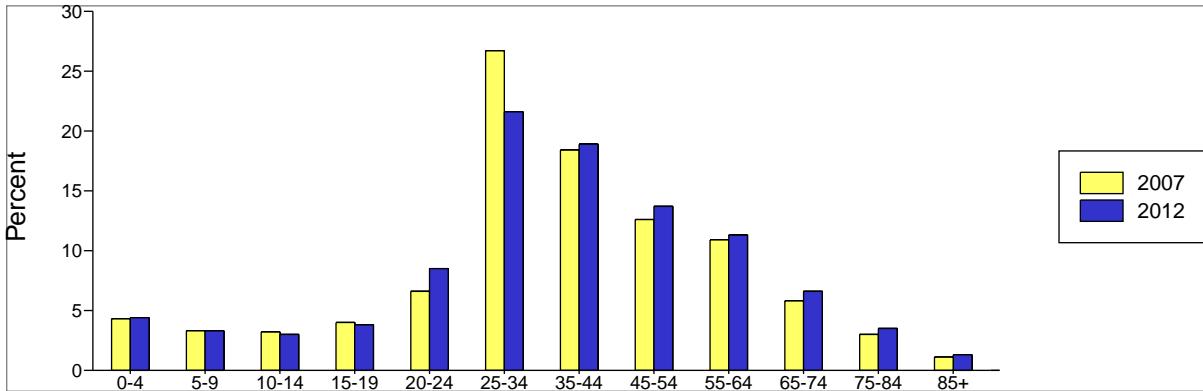
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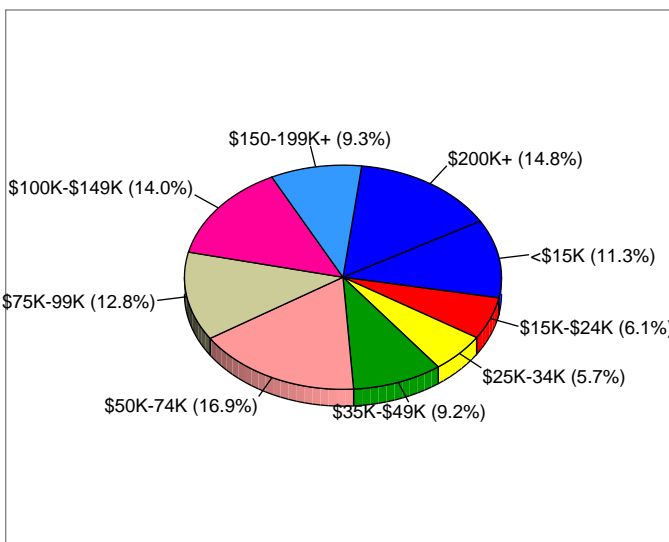
Trends 2007-2012



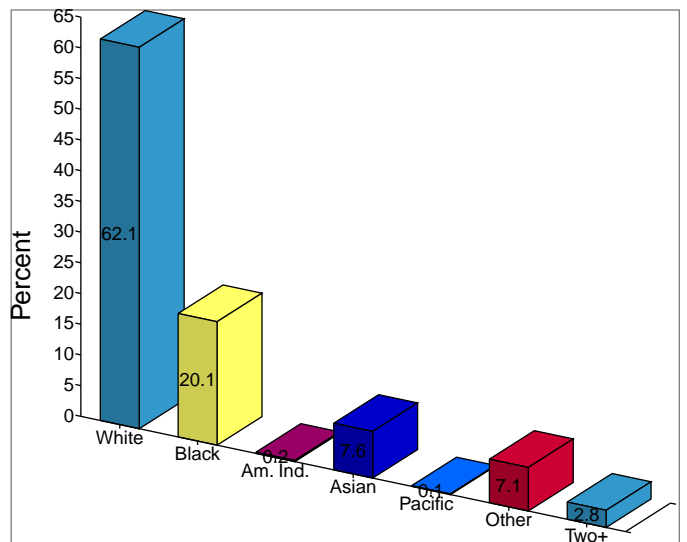
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 16.7%



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Summary	2000	2007	2012
Population	646,985	677,664	690,772
Households	287,638	303,793	310,424
Families	125,882	126,645	125,018
Average Household Size	2.18	2.16	2.16
Owner Occupied HUs	96,867	113,035	114,760
Renter Occupied HUs	190,771	190,758	195,664
Median Age	31.1	32.8	33.8

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.38%	0.83%	1.22%
Households	0.43%	0.81%	1.27%
Families	-0.26%	0.47%	1.00%
Owner HHs	0.3%	0.88%	1.29%
Median Household Income	3.84%	3.03%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	56,596	19.7%	47,058	15.5%	42,081	13.6%
\$15,000 - \$24,999	30,797	10.7%	25,889	8.5%	22,670	7.3%
\$25,000 - \$34,999	31,502	10.9%	24,597	8.1%	20,799	6.7%
\$35,000 - \$49,999	42,510	14.8%	35,483	11.7%	29,319	9.4%
\$50,000 - \$74,999	47,738	16.6%	52,203	17.2%	48,649	15.7%
\$75,000 - \$99,999	26,390	9.2%	34,546	11.4%	34,040	11.0%
\$100,000 - \$149,999	25,813	9.0%	35,927	11.8%	48,097	15.5%
\$150,000 - \$199,000	10,548	3.7%	19,418	6.4%	20,018	6.4%
\$200,000+	15,901	5.5%	28,619	9.4%	44,702	14.4%
Median Household Income	\$43,129		\$58,114		\$70,148	
Average Household Income	\$69,281		\$93,688		\$120,625	
Per Capita Income	\$31,172		\$42,447		\$54,700	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	41,426	6.4%	44,163	6.5%	45,672	6.6%
5 - 9	39,088	6.0%	37,004	5.5%	37,707	5.5%
10 - 14	34,448	5.3%	37,813	5.6%	33,483	4.8%
15 - 19	37,808	5.8%	41,106	6.1%	40,470	5.9%
20 - 24	64,227	9.9%	51,694	7.6%	65,989	9.6%
25 - 34	163,915	25.3%	164,449	24.3%	138,371	20.0%
35 - 44	98,471	15.2%	112,098	16.5%	117,588	17.0%
45 - 54	68,595	10.6%	76,982	11.4%	84,725	12.3%
55 - 64	43,781	6.8%	55,444	8.2%	63,513	9.2%
65 - 74	29,842	4.6%	30,583	4.5%	34,395	5.0%
75 - 84	18,503	2.9%	18,499	2.7%	19,854	2.9%
85+	6,878	1.1%	7,831	1.2%	9,005	1.3%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	343,970	53.2%	332,014	49.0%	319,041	46.2%
Black Alone	142,864	22.1%	157,278	23.2%	164,365	23.8%
American Indian Alone	2,492	0.4%	2,556	0.4%	2,579	0.4%
Asian Alone	38,939	6.0%	46,392	6.8%	51,856	7.5%
Pacific Islander Alone	517	0.1%	613	0.1%	654	0.1%
Some Other Race Alone	98,973	15.3%	116,516	17.2%	128,118	18.5%
Two or More Races	19,230	3.0%	22,295	3.3%	24,158	3.5%
Hispanic Origin (Any Race)	180,780	27.9%	214,351	31.6%	236,290	34.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing forecasts for 2007 and 2012.



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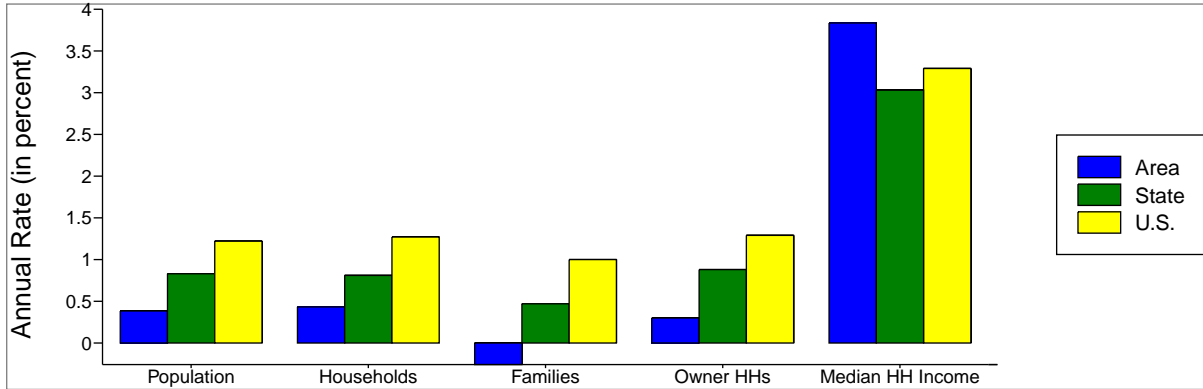
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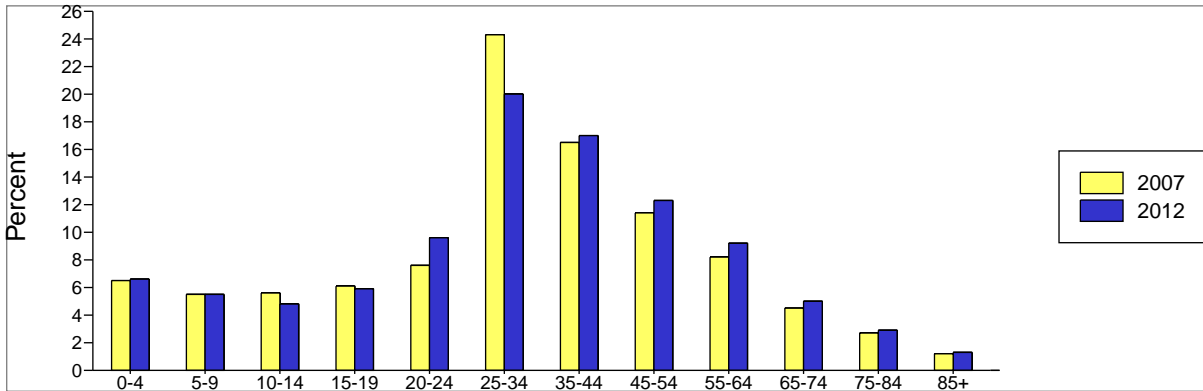
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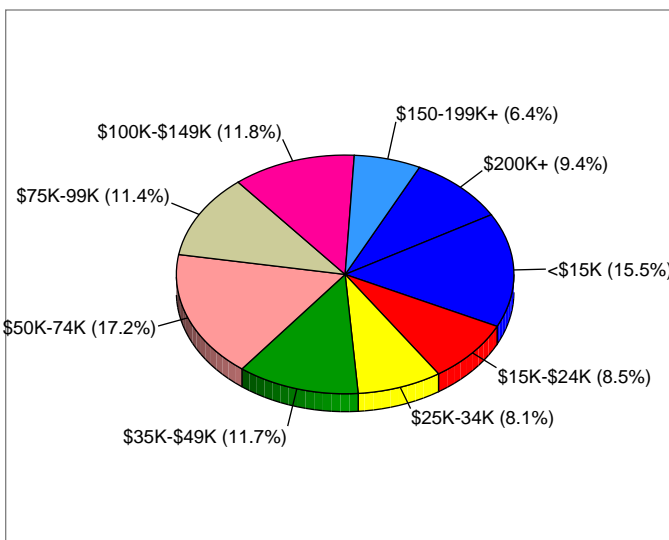
Trends 2007-2012



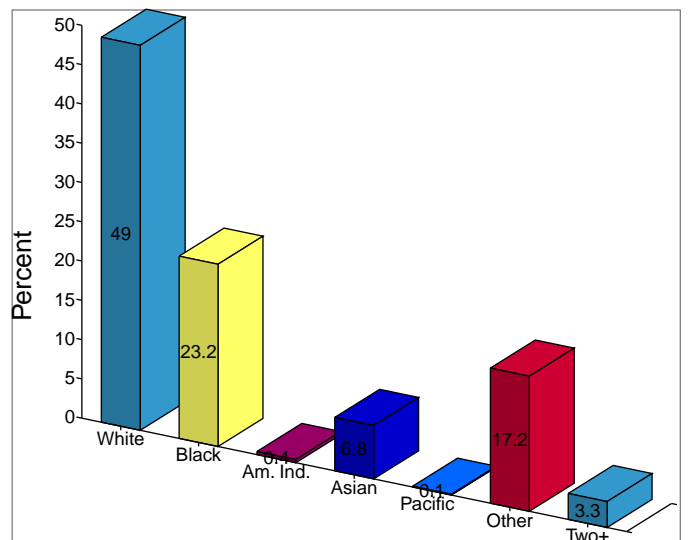
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 31.6%



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Latitude: 41.890724
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Summary	2000	2007	2012
Population	1,797,269	1,834,726	1,847,435
Households	682,413	696,595	701,980
Families	371,122	363,267	355,412
Average Household Size	2.57	2.57	2.56
Owner Occupied HUs	244,814	272,040	272,089
Renter Occupied HUs	437,599	424,554	429,891
Median Age	30.6	31.8	32.5

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.14%	0.83%	1.22%
Households	0.15%	0.81%	1.27%
Families	-0.44%	0.47%	1.00%
Owner HHs	0%	0.88%	1.29%
Median Household Income	3.82%	3.03%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	145,332	21.3%	117,275	16.8%	103,391	14.7%
\$15,000 - \$24,999	83,522	12.2%	68,749	9.9%	59,448	8.5%
\$25,000 - \$34,999	84,528	12.4%	65,881	9.5%	55,240	7.9%
\$35,000 - \$49,999	107,558	15.8%	92,932	13.3%	78,997	11.3%
\$50,000 - \$74,999	115,936	17.0%	127,336	18.3%	120,971	17.2%
\$75,000 - \$99,999	58,420	8.6%	77,237	11.1%	79,955	11.4%
\$100,000 - \$149,999	49,257	7.2%	74,528	10.7%	101,872	14.5%
\$150,000 - \$199,000	16,455	2.4%	32,557	4.7%	36,921	5.3%
\$200,000+	21,895	3.2%	40,040	5.7%	65,124	9.3%
Median Household Income	\$38,411		\$50,521		\$60,924	
Average Household Income	\$56,738		\$76,165		\$96,086	
Per Capita Income	\$21,884		\$29,328		\$36,972	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	136,599	7.6%	142,535	7.8%	145,330	7.9%
5 - 9	134,587	7.5%	123,597	6.7%	124,651	6.7%
10 - 14	118,321	6.6%	129,704	7.1%	111,194	6.0%
15 - 19	122,098	6.8%	126,451	6.9%	128,822	7.0%
20 - 24	162,890	9.1%	141,068	7.7%	167,206	9.1%
25 - 34	376,520	20.9%	372,422	20.3%	328,793	17.8%
35 - 44	271,174	15.1%	279,601	15.2%	279,392	15.1%
45 - 54	194,803	10.8%	216,372	11.8%	225,154	12.2%
55 - 64	121,609	6.8%	145,606	7.9%	170,437	9.2%
65 - 74	85,103	4.7%	83,630	4.6%	89,023	4.8%
75 - 84	54,225	3.0%	51,257	2.8%	52,440	2.8%
85+	19,340	1.1%	22,482	1.2%	24,992	1.4%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	822,526	45.8%	776,163	42.3%	740,674	40.1%
Black Alone	498,786	27.8%	514,992	28.1%	519,666	28.1%
American Indian Alone	7,604	0.4%	7,572	0.4%	7,477	0.4%
Asian Alone	92,086	5.1%	105,151	5.7%	114,020	6.2%
Pacific Islander Alone	1,291	0.1%	1,420	0.1%	1,482	0.1%
Some Other Race Alone	316,666	17.6%	364,354	19.9%	395,071	21.4%
Two or More Races	58,310	3.2%	65,075	3.5%	69,045	3.7%
Hispanic Origin (Any Race)	586,178	32.6%	675,960	36.8%	733,110	39.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. forecasts for 2007 and 2012.



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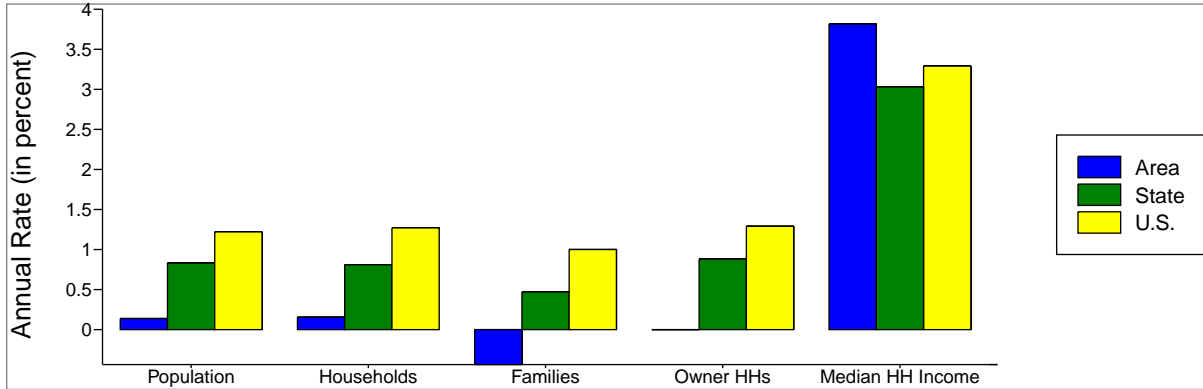
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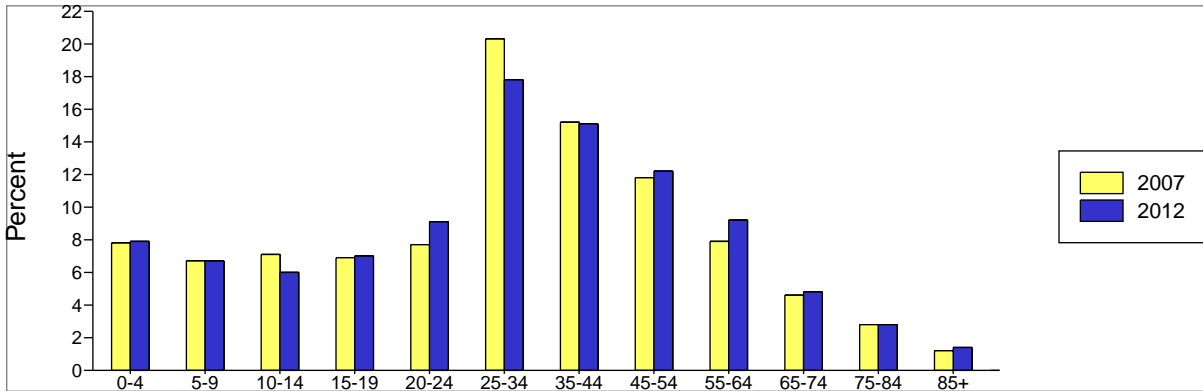
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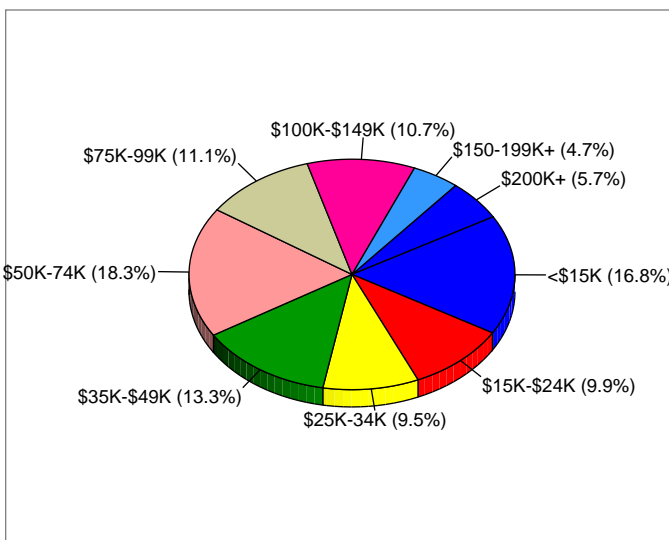
Trends 2007-2012



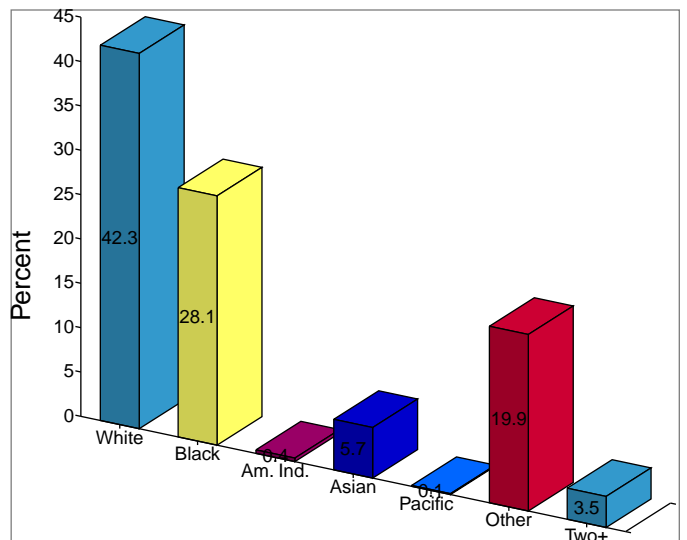
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 36.8%